

# GILLIAN BAKER

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## CONTACT

- 📞 609-712-0811
- 📍 Burlington, New Jersey
- ✉️ gbakermedia@gmail.com
- 🌐 [www.gbakermedia.wixsite.com/work](http://www.gbakermedia.wixsite.com/work)

## EDUCATION

### DELAWARE VALLEY UNIVERSITY

Bachelor of Arts in Media and  
Communications  
2021 - 2025

### TEMPLE UNIVERSITY

Master's of Science in Marketing  
2025 - Present

## SKILLS

- ➔ Adobe Creative Suite
- ➔ Social Media Production
- ➔ Graphic Design
- ➔ Leadership
- ➔ Communication and Teamwork
- ➔ Photography and Editing
- ➔ Marketing
- ➔ Account/Social Management

## RECOMMENDATIONS

### CHRIS ELLIOTT

(609)-668-9278  
Christopher.elliott@delval.edu

### DOUGLAS McCAMBRIDGE

(267)-496-3710  
236design@gmail.com

## ABOUT ME

Passionate and driven, I have expertise in sports media, photography, videography, and marketing. I am skilled in social media as well as account management. Confident that I can be an excellent asset to any team. Through my experience, I have been able to secure many positions and achieve results from my work, including an event position with professional Supercross. Along with my internships and experiences, I was the account manager of the DelVal Women's Soccer social media, as well as the designer for other DelVal athletic teams.

## WORK EXPERIENCE

### STUDENT WORKER - ATHLETICS

Delaware Valley University (2022-2025)

- Assist directors in social media marketing and promotion, including creating graphics, videography, photography, website production and written pieces as a student worker.
- Work sporting events and games, which includes broadcasting (familiar with ProductionTruck), videography, and mainly sports photography. Experienced in backlogging and organizing photos as well as the main website.

### PHOTOGRAPHY INTERN

Women's Premiere Soccer League (2024)

- Captured photos of games as well as surrounding environment and WPSL branding for social posts.
- Distributed photos in-game as well as post game in a timely manner to the company as well as teams. Learned DAM practices for real-time and post game logging.
- Connected with other interns as well as professionals to obtain communication skills and professional outreach.

### MARKETING INTERN

HighPoint Law Offices (2023)

- Created all forms of marketing for the company including digital, social media, print, and video. Transformed the company's Facebook to reach clientele, as well as starting an Instagram page and SEO analytics campaign.
- Communicated with outside sources to assist the company in daily tasks as well as promotions through local companies.